

# National issues of public importance

The authorization process for advertisers running ads that include political content is only available for US advertisers who reside in the US and who plan to target the US with ads. In addition, starting May 7, 2018, any ads that include political content and target the US will be eligible to be added to the archive of ads with political content, even if the advertiser who created them doesn't reside in the US and/or hasn't completed the authorization process.

Currently, you can only set up and manage authorizations from a desktop computer.

This is an initial list of top-level issues that will be considered to require advertiser authorization and labeling for ads targeting the US. We expect this list may evolve over time.

- abortion
- budget
- civil rights
- crime
- economy
- education
- energy
- environment
- foreign policy
- government reform
- guns
- health
- immigration
- infrastructure
- military
- poverty
- social security
- taxes
- terrorism
- values