



Campaign Media Intern

Start Date: As soon as possible. First review of applications will be on June 15, 2018.

End Date: No later than November 27, 2018, or pending credit needs.

Hours: Part-time position. 10-20 hours per week.

Tim Ballew II (Democrat) is running for State Senate in the 42nd Legislative District in Whatcom County. Tim is the former Chair of the Lummi Nation and serving a temporary appointment on the Whatcom County Council through 2018. This will be a competitive campaign against the current incumbent Doug Ericksen.

We are seeking to hire an enthusiastic and determined Media Intern to support Tim's organizing efforts and maximize the campaign's reach. Our campaign is executing a robust field strategy centered around talking to voters at their doors and over the phone. The Media Intern will work closely with our Field Team to supplement this work via digital, social, print, and other media aimed at communicating with voters and recruiting volunteers.

Our campaign is committed to ensuring a dynamic and productive learning experience for our interns. While there are certain components of the interns' job that are essential, we want interns to take an active role in shaping the experience. We are open to discussing ways that we can incorporate interns' specific interests into their responsibilities and workstreams.

Essential Duties:

- Content creation for the Campaign's social media channels, website, and email list, including writing and editing promotional and educational copy.
- Creation of targeted graphics designed to increase the social media reach of the Campaign's messaging.
- Supporting the Campaign Manager and Field Manager in proactively developing strategies for outreach to media outlets, both local and national. This will include assisting in the production and copyediting of media advisories and press releases as well as pitching media outlets.
- Proactively and strategically managing and updating the website, www.votetimballew.com, as directed by the Campaign Manager.
- Serving regularly as an event photographer at fundraisers, volunteer events, and public candidate appearances to ensure that new content for our social media channels, website, and printed materials is constantly being produced (no professional photography experience required).

Qualifications/Requirements:

Questions? Feel free to reach out:

☎ 360-218-2556 ✉ tim@votetimballew.com 🌐 www.voteTimBallew.com 📘 www.facebook.com/votetimballew/

- Currently pursuing a degree in a relevant media or communications-focused field and/or experience working in media and communications. This is an entry-level position, so this is not a requirement.
- Hours are flexible, but evening events are a regular component of the campaign season and will often require media support, including photo and/or video. This component of the job can be shared with the Campaign Manager and other staff members, depending on the Media Intern's scheduling needs.
- Should have an understanding of local issues Whatcom County is facing now and in the future.
- Will have very strong in-person communication skills, must be very personable, and work well both alone and as part of a team.
- The Intern must be highly professional at all times.
- Discretion is a must; the Intern will have access to highly sensitive information and must guard that carefully. The Intern will not speak to the media unless given explicit permission. The Intern will assume that anything written online (including email) may be forwarded (even accidentally) and seen by the media and the opponents; therefore, the Intern will use extreme care in all communications.
- The Intern must use message discipline when speaking about the candidates and the campaigns.
- The Intern is one of the public faces of the campaign and will conduct themselves as such, both on and off the clock.

Compensation

Eligible for school credit.

Application

Please email the following to Karlee Deatherage (karlee@votetimballew.com) :

- Cover letter,
- Current resume,
- Three references.

Contact

Karlee Deatherage, Campaign Manager, People to Elect Tim Ballew II
Mobile: 425-268-5245; Email: karlee@votetimballew.com